Viadison-IVIorgan Newsletter Summer, 2015

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Letter from the President

Celebrating 15 Years

The Conservancy is 15 years old this year! Thanks to the efforts of our founding members, the leadership over the years by our dedicated officers, directors, and staff, and by the support and loyalty of our members, the Conservancy has enjoyed outstanding success in our mission.

As evidence of our progress, I'll mention that our membership is strong and growing; we've reached 2,550 acres of permanently protected land through voluntary, donated conservation

easements (a number we thought wouldn't reach until 2020); and we are helping our city and county governments do really progressive things with greenspace and sustainable development. We couldn't do it all without Christine McCauley who is now

getting help from Theresa Dickinson, our new and incredibly talented Public Relations Coordinator.

We began this year with Robert Trulock ending his term as President. Robert did an outstanding job over the last three years, and we are grateful for his leadership. We look forward to his continuing role on the Advisory Board and on key committees.

Our efforts to protect some of Morgan County's historic treasures seems to be drawing attention. Thanks to a new owner, the Malcom House has gotten the facelift it's needed. While retaining its historic elements (original windows, hardwood floors, plaster walls, floor plan, etc.), the house has been updated with

new electricity, plumbing, and a few new improvements, making it a comfortable and livable historic house. We are thankful to have been involved in the process and are grateful to the landowner and contractor for bringing back to life one of Morgan County's most important historic homesteads.

We're working with the Sugar Creek Baptist Church to hopefully convince them to celebrate their 100th year by restoring their historic

church rather than tearing it down. And of course, we still have our eyes on the prize – the Nolan Crossroads. Great news came this year when the Nolan House was listed on the National Register of

Historic Places. We will continue to work with the landowners of Nolan Crossroads to inspire preservation of the most pristine rural crossroads in the county, and possibly in the region.

This year, the Conservancy has engaged in strategic planning – looking back and looking forward, planning out our goals for the next five years. Morgan County and its municipalities will be doing the same over the next two years through their Comprehensive Planning process. We understand the value of this kind of planning and hope you will join us in advocating for balanced growth and protection of our critical natural, agricultural, and historic resources in that process. Look to hear from us more about this in the coming months.



Letter from the President, continued

Celebrating 15 Years... continued

Derby Day was a great success again this year. Betsy Wagenhauser and Alex Newton hosted the event at Bonar Hall. We are very grateful for their support of the Conservancy in this way. And we thank all 300 of you who attended, making it our biggest and best Derby Day yet. We look forward to seeing you in your hats and seersucker next year, May 7th for the next Derby Day.

Thank you all for your support of this conservancy. We hope you will continue to renew your annual memberships or join if you're not already a member. Membership dues are the biggest part of our annual budget, and we need your support to continue our work. And here's an idea: help us celebrate our 15th year by writing us a note when you renew your memberships or when you join about how we can better serve the community. We want to know your thoughts about our work and our future.

Sincerely, Bob Beauchamp, President

Educational Forums

2014 Greenprint Ramble





On a beautiful Saturday in October, we commemorated the 150th anniversary of Sherman's infamous March to the Sea by hosting the fourth Greenprint Ramble. Approximately 160 people joined us on school busses for an exploration of a 45-mile tour of the families, farms, and events that have shaped Morgan County. The day culminated with a supper at the Ainslie's Ardenlea Farm, the site of General Slocum's encampment the night before the Union troops marched through Madison during their March to the Sea in 1864. Thirty different farms/vendors provided the food for the supper – we love supporting our local farmers!

We send a big thank you to Carolyn and Andy Ainslie for hosting us at Ardenlea Farm! Thank you also to Christel and Russ Green for hosting us for Grits and Gouda - a small fundraiser to support the Ramble (our biggest and most important educational forum and never a fundraiser).

Educational Forums

Membership Supper Recap

Malcom's Crossroads - a big old white house on one corner, the commissary on another corner, and the barn on another (a typical development pattern for a thriving cotton producer in the 1900s), productive farmland, a hardwood forest along Hester Creek, all atop one of the highest points in Morgan County, and about 90 acres of it all permanently protected by a landowner's conservation easement - the epitome of our mission.

130 + members gathered for the Annual Membership Supper at the crossroads this year. We were treated to a tour of the big old white house - thanks to a new landowner, the Malcom House has been brought back to life.

We send a big thank you to Dan Rather for hosting us in the barn for this, our tenth year. And we thank Glen Bottomley and his family and Matt Knight of Knight Construction for hosting us on a tour of the Malcom House!

Educational Forums

Conservation Easement Workshop Recap

On August 28th, 53 people joined us for our 10th Annual Conservation Easement Workshop at Burge Plantation, presented by the Conservancy in partnership with the Georgia Land Trust and the Georgia Real Estate Appraisers Board. With its reputation for excellence, this workshop has become the annual update for many lawyers, CPAs, real estate professionals, appraisers, and land trusts. This year's workshop will be held October 1, 2015, at Burge Plantation.



Educational Forums - Upcoming

Land Stewardship Workshop Series II

Join us in January for a series of workshops on wildlife habitat restoration practices and funding sources. We will be joined by experts in the fields of 1) quail, deer, turkey, and non-game habitat; 2) timber management; and 3) habitat restoration funding sources. This series will culminate with a Landowner Day at Willow Oak Farm in February. Workshop details will be announced in October.

After 15 Years, A Retrospective







Left: Wayne and Katie Vason. Center: A board meeting at Cedar Lane Farm. Right: Conservancy being awarded the 2011 State Preservation Award for Excellence in Preservation Service by the Georgia Trust for Historic Preservation.

Fifteen years ago, a young lady full of optimism and determination changed the face of Morgan County. Katie Vason persuaded her father Wayne to help her start a local conservancy to address conservation issues in her favorite place, Morgan County. Madison was Wayne's hometown and a place Katie loved to visit on the weekends (she still loves to visit from her home in New York), and they both wanted to retain the qualities that made Madison and Morgan County such a unique place.

Wayne didn't waste any time, and shortly after Katie's plea for help, he convened eight Morgan County landowners in delicate antique chairs around a period southern dining room table in a dimly lit room at Jane Symmes' c. 1820 Cedar Lane Farm. Only good things come from that dining room.

Whitey Hunt, Mary McCauley, Jack Miles, Adelaide Ponder, Jane Symmes, Robert Trulock, Ellen Warren, and Wayne Vason discussed the past, present, and future of Morgan County and came to the conclusion that farmland, natural resources, and historic structures should be an integral part of the area's development, not sacrificed in the face of that development. They closed their meeting with a tour of Jane's gardens and then supper (setting the stage for the next decade), and the Conservancy was born.

Whitey Hunt, the first to be elected President, said in 2001, "We are blessed with a distinctive quality of life in Morgan County. The rich history and small town charm of Madison, Rutledge, Bostwick, and Buckhead and other

communities and the rolling farmland of Morgan County are unique treasures. However, the unchecked urban sprawl of Metropolitan Atlanta threatens rapid change and unbridled growth. The many recent zoning issues in Madison and Morgan County reflect an on-going struggle between the public interest and individual property rights."

Striking a balance between public interest and individual property rights is just what the Conservancy has been trying to do for the last fifteen years. How do you protect those critical natural, agricultural, and historic resources when we as private landowners have the right to do with them pretty much as we please? The answer is education and tools. Knowing the value of your resources and understanding your land use options (and having multiple options) is key to retaining the critical resources that are important to the public at large. We're talking clean water, beautiful vistas, productive farmland, and all those old structures that link us to our past and remind us of our heritage.

So we embarked on a series of educational forums and asked the experts to help us: the American Farmland Trust, Georgia Conservancy, Trust for Public Land, and Nature Conservancy were among the first to come to Morgan County to give us the facts and teach us about the tools. Today, after 50+ educational forums, we are well informed about conservation and development issues. We are successfully using the tools, and our landscapes show it.

One of those tools is the conservation easement. As you know, Morgan County is now known to have a relatively significant number of acres permanently protected by the donation of conservation easements by private landowners (2,550 to date), reflecting the Conservancy's success in promoting a tool that balances public and private interests. Our efforts to permanently protect land are paired with efforts to support farmers so they can retain their land in production - a kind of temporary land protection - and an effort to assist landowners in their own conservation goals, whether it be listing on the National Register of Historic Places, or Centennial Farm designation, or rehabilitation of their historic homestead. or development review. And that's all working, too.

In the last fifteen years, we've come a long way. But we have a long way to go, too. Thanks to that leadership shown by the young Katie Vason and her parents, and by all the others who have come along since to guide this grand experiment, the Conservancy is agile, strong, and growing. We hope you will rejoice in our progress of the last fifteen years and continue to support the Conservancy over the next fifteen years. Help us leave an Afterglow.

Afterglow

By Rose Koralewsky

The sun has set behind the hills,

But limpid skies its radiance show;

The heavens bloom like one vast rose—

It is the afterglow.

Dear Lord, when my life's sun has set, And I am gone, as all must go, Grant that I too may leave behind A lovely afterglow.

Farm to Market Alliance

Georgia's Farmers Markets The New Normal

Elaine Kalber

Partially reprinted from Georgia Connector Magazine - Summer 2015 Farmers markets are the new town squares.

While farmers markets have been growing in response to consumers' appetites for locally grown fresh foods, they have also become destinations for interaction, entertainment and community events.

This trend is reflected in a report from the U.S. Department of Agriculture on the number of farmers markets: 1,744 registered markets in 1994 and 7,864 in 2012 [(a 351% increase in 18 years)]. In Georgia, according to the State Department of Agriculture, there are approximately 147 farmers markets that generated revenue of \$30 million in 2014.

Farmview Market takes the farmers market to a new level. The Morgan County complex, which will be open year-round, will have a grocery store featuring Georgia products, specialty butcher shop and farm-to-table cafe, as well as a seasonal openair farmers market.

Check out the article online: WWW.GEORGIACONNECTOR.COM Summer 2015 issue, pages 21-27

Conservation Easements

We Surpassed our Goal Early

At the end of 2014, an 809-acre conservation easement was executed along Hard Labor Creek and the Apalachee River, protecting wildlife habitat, timber, hardwood forests, and water quality. The easement also buffers the Oconee National Forest. The landowner donated the easement to the Oconee River Land Trust, who will hold, monitor, and defend the easement in perpetuity.

This most recent conservation easement brings Morgan County's total number of permanently protected acres in easement to 2,550+! The Conservancy's goal, set back in 2012, was to reach 2,500 acres in conservation easement by the year 2020. So we reached our goal five years early, illustrating just how attractive conservation easements are for landowners.

Tailored to each landowner, depending on the conservation values on the land, conservation easements provide real, permanent protection and income tax benefits too. If you would like to know more about conservation easements or explore that option for your land and family, please contact Christine McCauley, 706-342-9252, or cmccauley@mmcGeorgia.org, or attend our 11th Annual Conservation Easement Workshop on October 1, 2015 at Burge Plantation.

Technical Assistance

Parks and Trails

Thanks to the City of Madison and the Morgan County Board of Commissioners, we're all getting a few more parks and trails!

Braswell Park – Upon his death in 1817, Mr. Benjamin Braswell left 7.21 acres of his land to what is now the Morgan County Probate Judge. In 1847 the site was dedicated as a public park known as Braswell Park. Over the years, the landscape changed from being the public, manicured site of the Braswell School and community-gathering place, to a passive park, to an overgrown and inaccessible place (thanks to a fence erected in the 1950s). Just this year, almost 200 years after his death, the Morgan County Board of Commissioners has leased the property from the Morgan County Probate Judge in order to reclaim the land as a park.

The Conservancy assisted the BOC in applying for funding to develop a trail system in the park, and although that funding was not granted this year, we will continue to partner with them in developing this park.

Farmview Market Park – The Morgan County BOC has acquired a long-term lease on 15 acres adjacent to the Farmview Market (scheduled to open in September). A passive park through open land and hardwood forest will include trails for walkers, runners, and mountain bikers and a pond for fishing. The Conservancy assisted the BOC in applying for a USDA grant, securing \$80,000 for the construction of the farmers market portion of the development.

We congratulate the BOC, the Probate Judge, and the Braswell Community, Kelly Products Inc., and the Farmview Market on their efforts to add to Morgan County's greenspace inventory!

Madison Trails – Transferable Development Rights (TDR) are being used in the City of Madison to transfer density (rooftops) from open space and potential parkland to prime development land. Permanently protecting tree canopy, open space, streams, and historic structures, the City's TDR program is being employed by the Madison Greenspace Commission and the Downtown Development Authority to implement the City's trail plan. The Conservancy assisted the City in creating the TDR program and continues to assist in implementation of the program.



Meet our New Board Members

Each year the Conservancy elects a few new board memebers. Led by our Board Development Committee, we court individuals whose expertise is helpful to our organization. In addition to expertise in agriculture, historic preservation, and natural resources conservation, our board needs individuals

with experience in forestry, accounting, food procurement, real estate development, land use law, event planning, etc. We are fortunate to have enlisted an excellent group to assist us in accomplishing our goals. Meet the recent recruits.

Art Domby



Art Domby's family has owned and managed a timber tract in south Morgan County for over 60 years. After growing up in a small, rural town and later earning a degree from the University of Georgia with a focus on terrestrial ecology, Art worked as a non-game and endangered species biologist before attending law school. For the past 36 years his nationwide legal career with the

Troutman Sanders law firm in Atlanta has concentrated on environmental and energy law, including assisting clients in developing environmental compliance programs, remediation of previously-contaminated property, and representing both individuals and companies in governmental investigation and enforcement matters. He and his spouse, Alice, were charter members of the Conservancy. Their current "projects" include restoration of an old field into pasture and a "demonstration stand" of long leaf pines.

Philipp von Hanstein



Philipp von Hanstein was born and raised in Germany and moved to Morgan County in 1982, eight years after his parents bought Indian Creek Farm, just south of Madison. Philipp attended Georgia College and State University and received is BBA in 1989 in Business Administration. Since college, Philipp has been operating Indian Creek Farm,

where he produces commodity crops including wheat, canola, hay, sesame, timber, and cattle. In addition to Indian Creek Farm, Philipp owns a farm in Germany and manages a farm in South Georgia for a relative. Philip has served on several boards and is currently President of the Morgan County Farm Bureau.

Wes Holt



Wes Holt grew up in south Georgia, but always wanted to live on his grandparents farm in Rutledge. After graduating from UGA he spent 15 years living and working in Atlanta. As a Horticulturist he has managed large corporate landscape accounts including Turner Properties. He was Director of Gardens and Grounds at the 33

acre Atlanta History Center, where he first began his work in Agritourism. For the last 11 years he has been living the dream in Rutledge on his family's farm, continuing his work in Agritourism and hospitality.

Meet our New Staff

Theresa Dickinson, Public Relations Coordinator

Theresa Dickinson came to know the Conservancy during



the 2009 Ramble, when she served on the supper committee responsible for procuring local ingredients from local farmers for a supper of 200 people at Jane Symmes' Cedar Lane Farm. Since then, she and her husband Ward joined as members of

the Conservancy, sponsored the first Derby Day, and she has just finished serving on the Derby Day 2015 Committee. Theresa will be managing membership, public relations, and design for the Conservancy on a part-time basis. After four years working for the Madison-Morgan Cultural Center, she knows this community well and is pleased to continue to work here. She says, "I take great pride in supporting an organization whose mission is to educate, protect, and preserve the heritage and history of our beautiful county." Theresa, Ward, and their two boys live just outside Madison and enjoy camping, rafting, and lots of sports.

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Become a Watershed Donor

Watershed: 1) An area or region drained by a river, river system, or other body of water; 2) An event or period marking a turning point in a course of action of state of affairs.

The Conservancy's "state of affairs" changed in 2009 when the Waterfall Foundation deemed us worthy of a \$50,000 donation, providing financial stability for the organization for the first time. We hired full-time staff, which allowed us to expand our programming and increase our fundraising efforts.

After we caught our breath, we decided to attempt to match the Waterfall Foundation's contribution by raising \$50,000 annually through private donations of \$1,000 or more. Those donors are known as Watershed Donors, and they, along with our other members, support us in working toward our vision.

Today, we still haven't reached that \$50,000 annually – it's a high mark, for sure. But we keep trying. Last year we raised \$39,500 in Watershed Donor membership dues and are making this plea here – help us reach \$50,000 this year. We have six months left! If you have questions about your membership dues and want to explore becoming a Watershed Donor, please feel free to contact us, 706-342-9252 or cmccauley@mmcGeorgia.org. You can pay membership dues by check or with a credit card via our website: www.mmcGeorgia.org

Help us match the Waterfall Foundation's contribution by contributing \$1,000 or more in membership dues this year, and join us for a special event in February 2016!

Our Vision: We envision a thriving Morgan County to be a healthy, beautiful place to live and work for current and future residents, where clean air and water, abundant wildlife, healthy forests, and thriving agricultural and heritage tourism industries are vital and contribute to the regional economy. We aim to preserve the beautiful public vistas, agrarian heritage, rural crossroads, and small town atmosphere while attracting small to medium sized businesses to provide essential jobs and sustain our balanced tax digest. We envision an organization that makes an impact locally and uses its success to promote conservation and balanced growth throughout Georgia.

Join or Renew Your Membership Today!

Madison-Morgan Conservancy P.O. Box 752, Madison, GA 30650 | 706-342-9252 | www.mmcGeorgia.org | info@mmcGeorgia.org

Annual Membership Form				
Support the Conservancy's mission with your annual membership:			Name(s) as it should appear on the Membership list:	
	Daniel Morgan Society	_\$5,000 + (Watershed Donor Level)		
	Benefactor	_\$1,000 + (Watershed Donor Level)	Address:	
	Supporter	_\$500		
	Donor	_\$250		
	Preservationist	_\$100	City:	State: Zip:
	Conservationist	_\$50	Phone 1: Phone 2:	
	Naturalist	_\$20		
			Email 1:	_ Email 2:



Madison-Morgan Conservancy P.O. Box 752 Madison, GA 30650

Return Service Requested

Summer, 2015

This newsletter is printed on 100% post-consumer waste recycled paper.

The mission of the Madison-Morgan Conservancy is to provide public education on conservation matters and to protect and enhance the heritage and quality of life of the residents of Morgan County by preserving historic sites, greenspace, farmland, and timberland.

Derby Day Fundraiser

Talk Derby To Me!

What a day for Derby Day! The weather was beautiful at Bonar Hall, and 300 people joined us for what was undoubtedly the best Derby Day yet. We send our deepest thanks to Betsy Wagenhauser and Alex Newton, who hosted us at Bonar Hall, one of Madison's finest historic estates. Epting Events made the day delicious and beautiful, and the Derby Day Committee, co-chaired by Melissa Martin and Miryn Davidson, pulled out all the stops.

We thank everyone who helped make it such a wonderful event, especially Canine Assistants and all the other sponsors whose early financial support was key. We met our fundraising goals and look forward to doing it all again next year. Please mark Saturday, May 7, 2016, on your calendars. We'll be getting down and derby again - details to come!







In Memoriam: Adelaide Ponder and Charles Baldwin

We lost two great influences to the Conservancy this year and want to honor them both with a few words.

Adelaide Ponder was a founding board member and Trustee Emeritus of the Conservancy. She was integral in setting the tone of the Conservancy by her significant contributions to education, conservation, and historic preservation. Her influence is longstanding and will continue to guide the Conservancy in her absence.

Charles Baldwin was a quiet leader of the Conservancy. He chaired the Development Review Committee from 2005-2010. Under his leadership, the Conservancy worked with numerous developers behind the scenes to improve their developments and persuaded our local and regional leadership that a regional landfill in Morgan County was not wise.

Our success is directly related to Adelaide's and Charles' influence. We will miss them dearly and send our deepest sympathies to their families.

Need to Renew? Check Your Mailing Label.

The date printed above your name on the mailing label below is the last date on which you paid your annual membership dues. Please renew annually to support the Conservancy's work and to increase our programming.